



Check our site for dates & locations, or organize a workshop just for your group.

## You Will Finally Get Your Marketing Plan DONE!

A workshop exclusively for  
**Established  
Businesses  
Hungry to Grow  
NOW!**



### You Should Attend This Workshop If You...

- Need a well thought out marketing strategy and plan to survive these tough economic times.
- Want to attract more clients/customers but not clear what to do when it comes to marketing.
- Are worried about wasting more money on marketing that doesn't work.
- Are sick of the constant up and down cycle and want a continuous flow of new business.
- Want to understand how Blogs, Twitter, LinkedIn and Facebook work with your traditional marketing.

### Treasure Map Workshop Includes

1. 2.5 Day interactive presentation where you will ask all your key marketing questions.
2. Small groups and very personal attention to discuss your business and to learn from others.
3. Q&A throughout the entire presentation.
4. Workbook in electronic and print formats to help you actually write the plan during the workshop.
5. Single hotel room for each participant.
6. All meals and breaks.
7. Networking with other successful business owners.



### Workshop Leader

Eric Gilboord is a speaker, coach, author and recognized expert in marketing. He created marketing campaigns for many large well known advertisers for over 14 years. Since 1994 he has worked with over 300 small & medium-sized businesses as a marketing coach and supplier. He believes in using a blend of social media and traditional marketing tools to grow a business. And of course ROI is always a must. For more information on Eric please visit: [www.EricGilboord.com](http://www.EricGilboord.com)

**ERIC  
Gilboord**  
speaker & coach

### Shouldn't You Be Here?

#### It's All About You

Time for you and an associate to discuss and build your marketing plan, agree on your strategy and learn the best way to develop creative that works for you. Spend 2.5 days with marketing expert Eric Gilboord and get months of work done in a few days.

#### Details

**Leader:** Eric Gilboord

**Date:** Check our site or organize your own event.

**Location:** Check our site or invite Eric to your town.

**Price Includes:** Hotel and all meals and breaks for each of 2 participants from the same company working on the same plan, just \$6499.00\* + HST.

\*Book early save \$500.

Limited to only  
10 companies.

CALL NOW  
416-686-2466



For more information and to register please visit:  
[www.EricGilboord.com/2-treasure-map.html](http://www.EricGilboord.com/2-treasure-map.html)